



Dear Valued Partner,

As you know, and like every year, we create formulas with our ingredients, to give insights on how to integrate them in sensorial and natural formulas.

This year has been extra-ordinary, and the beauty industry has known ups and downs. But it seems that final consumers haven't give up on taking care of themselves.

In this context, Sophim is willing to support the beauty industry in answering every need one could meet during the day : **moisturizing on-the-go, personalized cleansing** after a rough day, or a **comforting ritual** before going to bed... our formulas support each and every formulator willing to to bring sensoriality, moisturizing, and comfort to one's skin.

SOPHIM invites you to discover our formulas, which will give you insights on how to integrate Sophim's ingredients. We developed our formulas answering to what we thought were **the best challenges of 2020**:

- A waterless formula, enlightening our olechemistry expertise
- The possibility for our partners to personnalize one of our formula
- A perfectly balanced formula between richness and smoothness

For each product described here after, detailed formulas and samples are available on demand.

Feel free to contact Patricia SOLER to have the samples & formulas sent to you: **patricia.soler@sophim.com**

Kind regards

Sophim's Commercial and Marketing team



# #1 MY SOFTNESS JOURNEY - HYDRATING STICK

SOLID, NOMAD

SENSORIAL



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## OliCare

### Solid softness On-the-go !

From younger to older generations, moisturizing is a key preoccupation in beauty. At the same time, our days keep getting fuller of work and activities and some beauty routines may suffer from this lack of time.

Who won't need a "moisturizing shot" on their way to work, between two meetings, or simply to easily take care of oneself ?

My softness journey Hydrating stick is the ideal partner for softness on-the-go and a sensorial experience!

- Everywhere : small packaging adapted to any bags or pockets
- Everyone : adapted to all kind of skins (for body and face, excluding lips)
- Any Time : easy-to-use stick conditioning

Phytosqualan

Biophytosebum

Oils  
Phytowax  
Vegeline\*

...

\*detailed formula on demand

#### Extra Moisturizing : Phytosqualan & Biophytosebum

- Emollients sourced from olive
- Very high moisturizing properties
- Extra Sensoriality : non-greasy touch
- Quick penetration

#### Formulation Challenge :

- 9 out of 14 raw materials are Sophim's
- A stick is one of the hardest exercise in formulation. The challenge in this formula was to link the solids (waxes) and liquids (oils). Vegeline was the perfect ally to succeed
- Sensoriality is often forgotten in solid formulations. Not here thanks to squalane in high quantity.





## #2 YOUR IDEAL BOTANICAL CLEANSING OIL

CUSTOMIZABLE

NATURAL



## #2 YOUR IDEAL BOTANICAL CLEANSING OIL

A STEP TOWARDS CUSTOMIZATION

NATURAL

# OliCare

## A natural cleansing oil to customize

Final consumers are expecting for beauty brands to provide to them fully personalized, on-measure products for their personal needs. Do-It-Yourself skincare, customizable colored make-up...the solutions are numerous.

For the essential ritual of make-up cleanse, Sophim offers you the opportunity to personalise Your Ideal Botanical Cleansing Oil, an efficient cleansing oil with possible declination according to your consumer needs :

- Sophim offers a base with Organic Hemp Oil : to add extra moisture
- But other options could be available by replacing the Hemp Oil with :
  - Organic Raspberry Oil : to add antioxidant and healing properties
  - Organic Cucumber Oil : to add tonus and a brightening effect

Olive Oil

Hemp,  
Raspberry or  
Cucumber Oil

Phytosqualan\*

...

\*detailed formula on demand

### Hemp oil : Made-In-France & Organic :

- Ideal proportions of Omega 3 and 6
- Hydrating effect
- Sensoriality : refreshing effect

### Raspberry oil : Made-In-France & Organic :

- Rich in regenerative components
- Repairing effect
- Superior anti-microbial and anti-oxidant action

### Cucumber oil : Organic Cold Press :

- Rich in fatty acids : healing and astringing properties
- Brings tonus to the skin
- Brightening effect

### 1 product, 1 need :

- organic Hemp oil : universal, adapted to all skins, trendy to millennials
- organic Strawberry oil : protective, for mature skins
- organic Cucumber oil : brightening, for men and women

**Your Ideal Botanical Cleansing Oil, the opportunity for formulators to offer a personalized product to the final consumer**





## #3 ULTIMATE PILLOW NIGHT CREAM

RICH...

...BUT SMOOTH



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# #3 ULTIMATE PILLOW NIGHT CREAM

RICH...

... BUT SMOOTH

## OliCare

### A comforting formula balancing richness and smoothness

When in quest for comforting cosmetics, consumers tend to look for rich formulas. But it often brings heavy, greasy textures. Sophim offers the perfect balance between a comforting, rich night cream, and a light, smooth feeling, for just a touch of intense moisturizing before going to bed.

The Ultimate Pillow Night Cream offers :

- 20% of oily ingredients balanced by a unique smooth, non-greasy touch
- A "pillow effect" : an onctuous texture thanks to many Sophim ingredients
- Deep moisture, antioxidant, antiaging actions thanks to our COSMOS certified/approved oils
- Recommended for dry and sensitive skin thanks to low comedogenic oils

Phytosqualan  
Biophytosebum

6 COSMOS oils  
with virtuous  
effects

Phytowax  
... \*

\*detailed formula on demand

Sophim's oils for many virtues :

- Nourishing action : jojoba, avocado, camelia
- Soothing action : pomegranate, cucumber
- Anti-aging action : baobab, the famous oil from millennial trees, with an action on skin elasticity; well-known pomegranate with anti-oxidant benefits

**Phytosqualan & Biophytosebum** : balancing high moisturizing and a light, non-greasy feeling

- Rich in squalane : deep moisture , lipidic barrier restoration and protection
- A unique sensoriality : light touch, quick absorption by the skin, non-greasy smooth feeling

**Phytowax** for an onctuous texture

